



PENN STATE ATHLETICS

FALL 2020 READINESS PLAN | AUGUST 5, 2020

WE CAN. WE WILL. WE ARE.

COVID-19 Guiding Principles

1. Public Health & Safety The first priority in re-opening, is maintaining the health and safety of all citizens and visitors. Every measure taken by ICA, the campus as well as state and local governments, businesses and individuals should consider the general health and safety of the public.

2. Protection of the Vulnerable

Targeted measures should focus on fans over the age of 65 and those with have serious underlying medical conditions.

3. Operational Readiness

Support the highest practical levels of operation while maintaining public health & safety, so ICA can return to work and the local economy can recover.

4. Public Confidence

Plan must be rooted in sound medical judgement and driven by health metrics, so every fan, staff and athlete feels safe as they return to work, spectate or play with their routine activities. An effective communication strategy is critical to ensuring public confidence in the COVID-19 mitigation strategies.

5. Partnering with Campus & Community

Campus and State College business community are partners with ICA as the **Safe. Logical. Stage-by-Stage** plan to Return to Work/Play is implemented.



WE CAN. WE WILL. WE ARE.

Survey Learnings

- Three (3) surveys to understand fan sentiment and concerns
 - One Season Ticket Holder Survey in June ~ 16k responses
 - One season ticket holder survey and student survey in late July ~14k responses
- Fans ranked their likelihood of attending a Penn State football game second only to shopping at a grocery store
- Requiring staff & fans to wear masks ranked the highest among expectations for Beaver Stadium Operations
- Second to masks, our fans expect hand sanitizer to be provided throughout the venue
 - We have sourced over 1,000 hand sanitizing stations to meet the safety needs of our Guests
- “Clearly Communicated precautions Penn State implements at Beaver Stadium” ranked highest in deciding whether to attend Penn State Football games this season



BE A GOOD TEAMMATE



**PRACTICE SOCIAL DISTANCING
WEAR FACE MASK
WASH HANDS**


SUCCESS WITH SAFETY
GoPSUsports.com/SuccessWithSafety

The graphic is a vertical banner with a dark blue header and footer. The header contains the text 'BE A GOOD TEAMMATE' in white. The middle section is light gray and features three circular icons: two people with a double-headed arrow between them labeled '6 FEET', a person wearing a face mask, and two hands being washed under water. Below these icons is the text 'PRACTICE SOCIAL DISTANCING', 'WEAR FACE MASK', and 'WASH HANDS' in bold, dark blue. The footer is dark blue and contains the Penn State logo, the text 'SUCCESS WITH SAFETY', and the URL 'GoPSUsports.com/SuccessWithSafety'.

WE CAN. WE WILL. WE ARE.

Operational Strategies and Tactics

- Understand Our Fans Expectations
- Understand Capacity Options to drive strategy
 - *Suites, Bowl Seating, Concourses, Amenities*
- Develop Modified Ticketing & Seating Strategy
 - *Use of chairbacks and cushions to delineate bowl seating locations*
 - *Mobile Tickets*
- Coordinate with all 3rd-Party Vendors and operators in collaborative approach
- Implement COVID-19 initiatives for all operational areas for fans and staff
- Re-imagine the Fan Experience with extra focus on environmental hygiene and increased communication
 - *Purchased and requiring face coverings for all ticket holders*
 - *Implement COVID-19 Wayfinding signage*

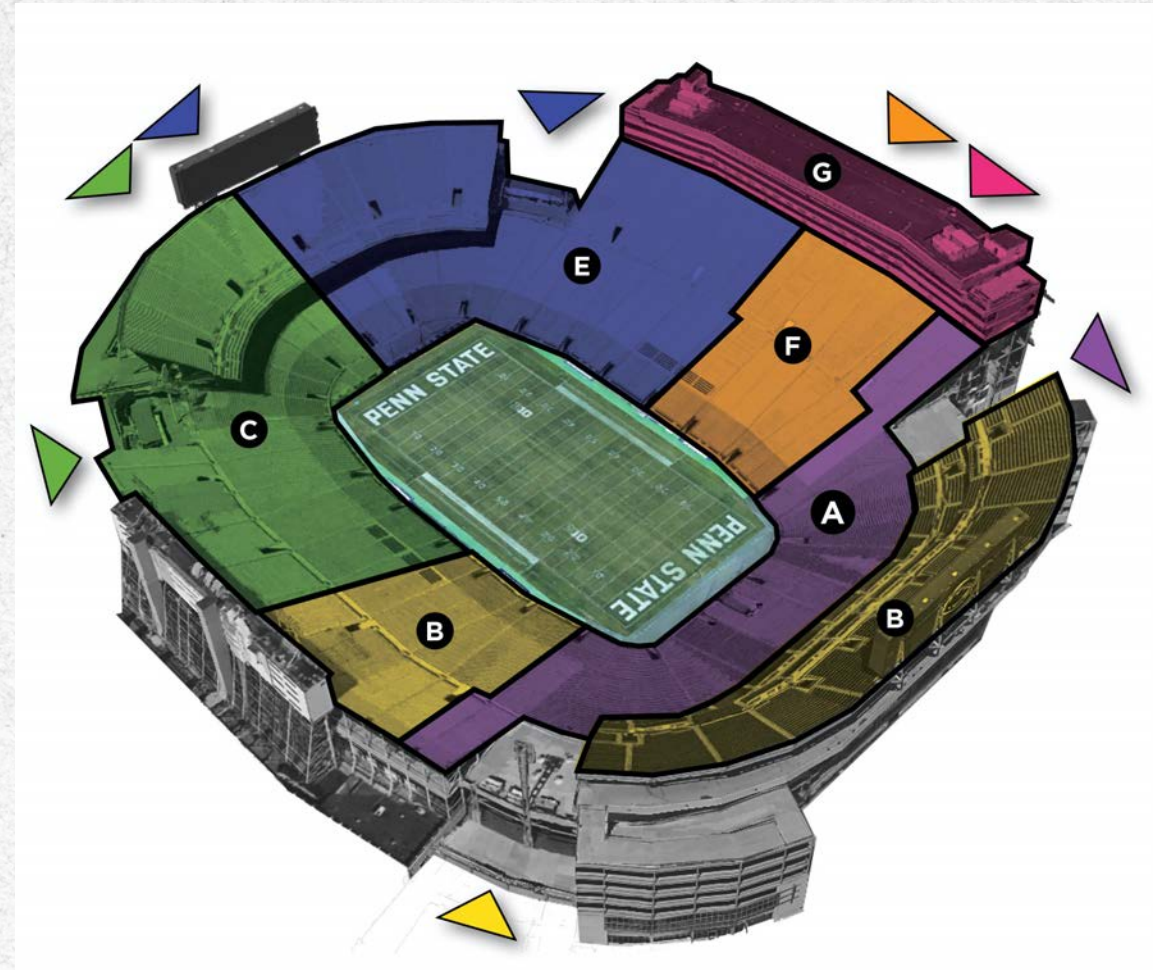


State	% of STH
Pennsylvania	74.1%
New Jersey	4.4%
Maryland	3.7%
Virginia	3.4%
New York	2.6%
Florida	1.6%
Texas	1.3%
Ohio	1.1%
North Carolina	1.0%
Connecticut	0.9%
All others	5.9%

WE CAN. WE WILL. WE ARE.

Beaver Stadium Capacity

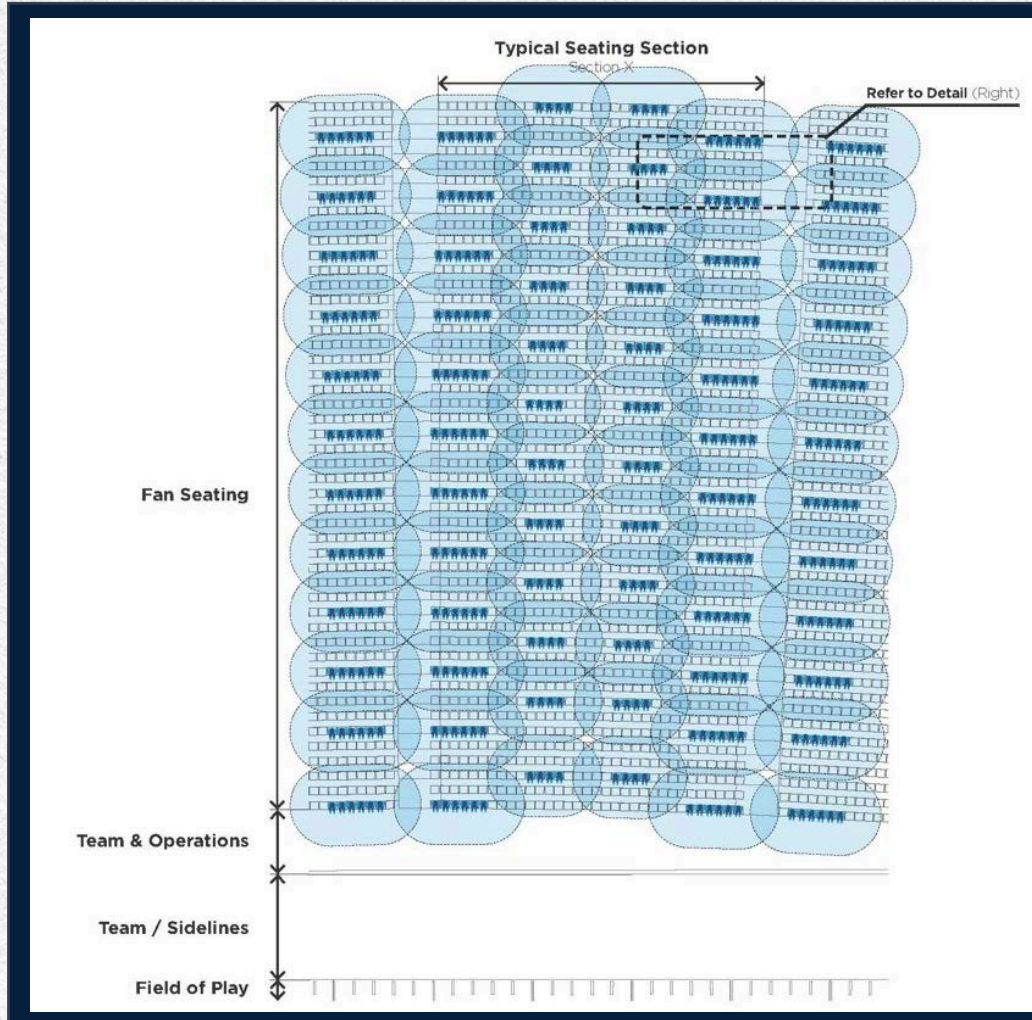
- Reduced capacity to adhere to B1G & Commonwealth rules.
- Ticketing in accordance with B1G rules, including 6' social distancing between Pods
- Zoned entry throughout the stadium to improve contact tracing



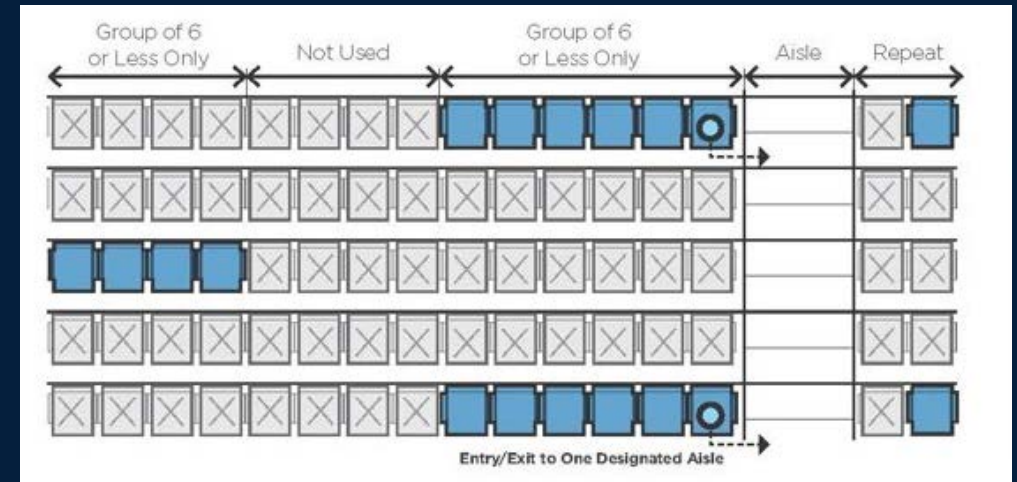
WE CAN. WE WILL. WE ARE.

Example: Seating Bowl

(Social Distancing Approach)



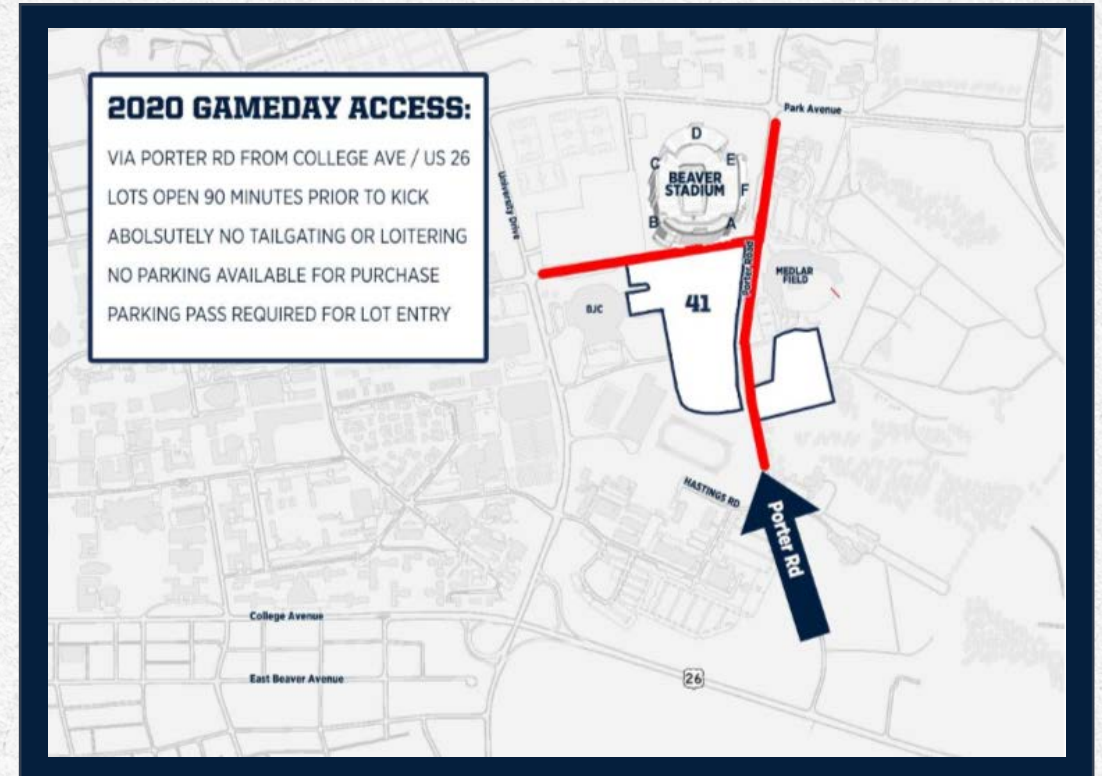
Distancing in “Pods” of 2, 4, 6, or 8 fans



WE CAN. WE WILL. WE ARE.

Parking

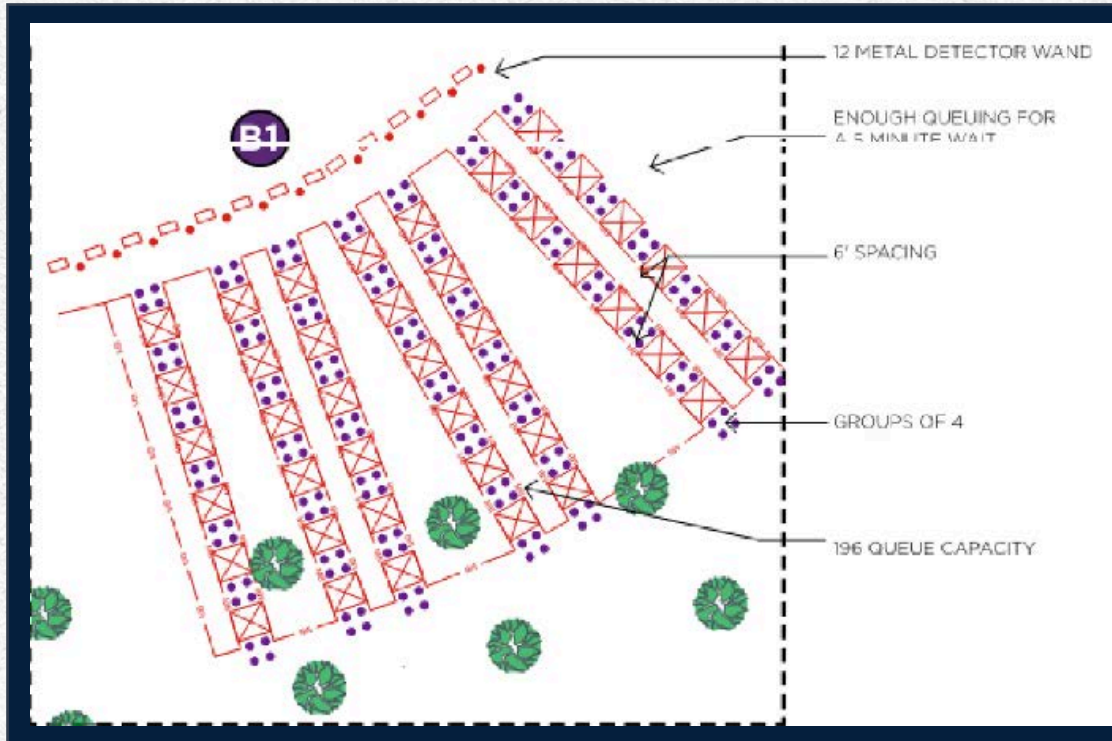
- Parking in Lot 41
- Parking access for ticket holders only
- Parking lots open 90 minutes prior to scheduled kickoff
- No tailgating allowed



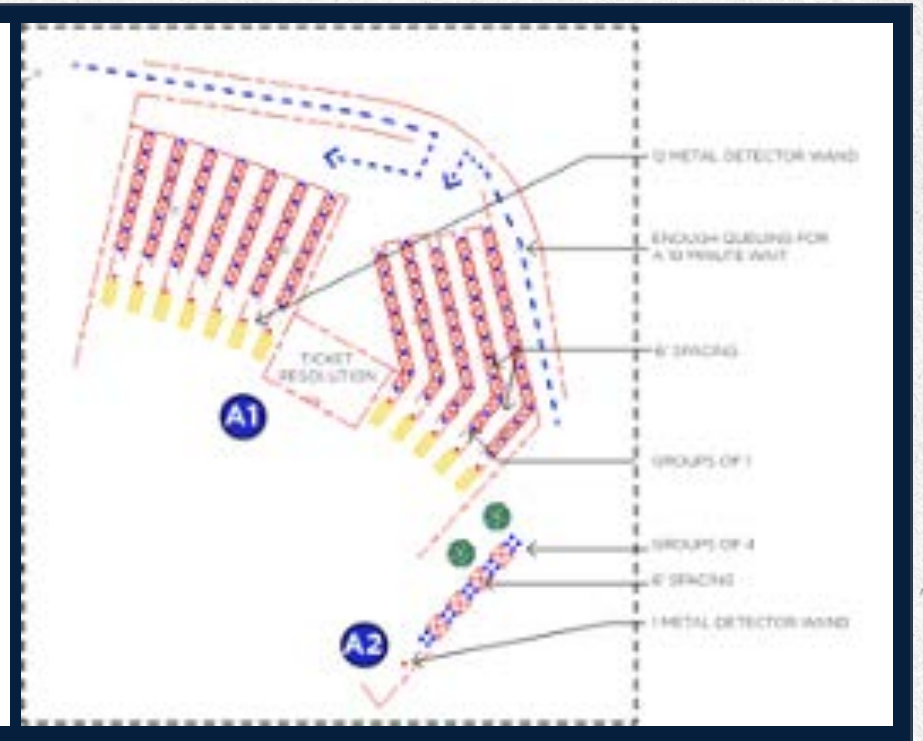
WE CAN. WE WILL. WE ARE.

Example: Gate Entry (Social Distancing Approach)

Gate B



Gate A



WE CAN. WE WILL. WE ARE.

Concession Stands



Touchless Approach

- Pre-packaged food only
- Touchless credit card machines throughout venues
- Consumption of F&B at seating location

Forced Spacing

- Reduced number of stands
- Removed temporary seating locations around concourse
- Queuing lines with proper social distancing



WE CAN. WE WILL. WE ARE.



Environmental Hygiene

- Pre-cleaning high contact touchpoints
- Continuous cleaning throughout game
- Permanent and temporary hand sanitization stands installed
- Incremental cleaning and disinfecting restrooms throughout the game
- Surfaces disinfected will include toilets and toilet handles, urinals and urinal handles, sinks and sink faucets, paper/soap/feminine hygiene dispensers, floors, stall door handles, and restroom entrance handles and push plates using Quat Stat 5™.



WE CAN. WE WILL. WE ARE.



Staff Wellness Protocols



<p>* Required</p> <p>1. What team are you with (athletes, coach, direct team support staff)? If no direct team affiliation list select additional support staff. *</p> <p>Select your answer <input type="text"/></p> <p>2. What building are you currently entering? *</p> <p>Select your answer <input type="text"/></p> <p>3. Do you feel sick today? Including any of the below symptoms.</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>	<p>4. Fever *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>5. Aches/Chills *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>6. Fatigue *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>	<p>7. Cough *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>8. Shortness of Breath *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>9. Loss of Taste/Smell *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>
<p>10. Sore Throat *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>11. Muscle Pain *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>12. Diarrhea *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>	<p>13. Are you aware of anyone that you have been in close proximity (within 6ft) in the last 14 days that is now presenting with COVID-19 or flu-like symptoms or been tested for COVID-19? *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p>14. Have you traveled outside of State College, PA in the last 72 hours for any reason other than Intercollegiate Athletic events? *</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p>	<p>15. Temperature as taken by checker: *</p> <p>Enter your answer <input type="text"/></p> <p>16. I confirm that above questions are answered honestly and accurately. [Initial Below] *</p> <p>Enter your answer <input type="text"/></p> <p><input type="button" value="Submit"/></p>

- All Game Day staff must complete a health questionnaire before each home game along with temperature check. Failure of temperature check or a 'no' answer eliminates working that game.
- If they pass, they will be eligible to work and will receive an additional identifiable credential which will indicate approval to work.
- *** This is an example

WE CAN. WE WILL. WE ARE.

Modified Wayfinding

Incremental signage re-enforcing critical Initiatives:

- COVID-19 Signage (PPE, Social Distancing)
- Food Servicing Changes (Food Safety)
- Directional & Gate Queuing (Social Distancing)



WE CAN. WE WILL. WE ARE.

Executive Readiness Summary

Our Focus has been on the Safety, Wellness and Game Day Experience of three (3) key constituencies



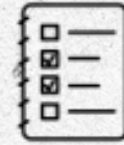
EMPLOYEE/ STAFF SAFETY

- **Employee Wellness**
 - Follow State & CDC guidelines
 - Wellness check-in for all GD employees and 3rd party staff
- **Environmental Hygiene**
 - Pre-week, pre-game, during game & post-game disinfecting initiatives
- **Food Safety**
 - Contactless enabled
 - Pre-packaged products
 - Eliminate buffet
- **Digital Training**
 - On-line training to eliminate crowds



FAN SAFETY & EXPERIENCE

- **In Alignment with Big 10**
- **Social Distancing**
 - Parking & Tailgating
 - Gate & Food queuing
 - Seating distancing
- **Environmental Hygiene**
 - Pre-week, pre-game, during game & post-game disinfecting initiatives
 - Incremental hand sanitizers
- **Food Safety**
 - Contactless Options
 - Condiment stations
 - Sneeze Barriers
- **Improved Wayfinding**



FOCUS ON STUDENT ATHLETE SAFETY

- **In Alignment with Big 10 Guidelines**
 - Reduction of on-field capacity
 - Practice and Locker room protocols
- **Athlete / Staff Wellness**
 - Weekly Testing
 - Social distancing guidelines
 - Contact tracing



WE CAN. WE WILL. WE ARE.